

Privacy Policy



This section contains the information gathering and use policies adopted by ShopSmart Agency in connection with this web site, as our commitment to maintaining the privacy of personal information collected. These policies are subject to change and any changes will be included within this section of the site.

ShopSmart Agency is not responsible for the privacy policies of third party sites to which links are provided and you are advised to check the privacy policies on these sites before providing any personal information.

What information is collected when I visit the site?

We do not require registration for access to the site.

Cookies are not used on this site. A cookie is a piece of software that is designed to improve a visitor's navigational experience.

When is personally identifiable information collected through the site?

It will normally be clear when personal information is being collected. Personal information is generally collected for the following purposes; to enable the delivery of requested materials; when you book for an event; to enable us to contact you when you request further information.

The information required will be the minimum to enable ShopSmart Agency to deal with your request. Where additional information is requested this will be marked and its provision is voluntary. Additional information is only requested to enable us to provide the most appropriate response to your request.

How is the information I provide used?

Information provided is used only for the specific purpose for which it was provided except where you explicitly select to receive other information from ShopSmart Agency. When requesting material or asking someone to contact you there will be the option to receive other information that may be of interest.

You have the right to access your personal data that you have submitted through the web site.

You can opt out of receiving other information from ShopSmart Agency or request that your personal details are deleted from our systems at any time.

ShopSmart Agency assumes responsibility for keeping an accurate record of personal data once you have submitted the information. However, ShopSmart Agency does not assume responsibility for confirming the on going accuracy of your personal information. When practically possible if you inform ShopSmart Agency that your personal data is no longer accurate appropriate corrections will be made.

Will you provide my information to a third party?

Information is only provided to a third party where it is required to deal with your enquiry.

How long do you keep my information?

Information is only kept for the period required for fulfilling your request. Where you have consented to additional information being provided by ShopSmart Agency your details will be retained for a reasonable period of time.

Is my information secure?

Generally accepted standards of technology and operational security have been implemented to protect personal information from loss, misuse, alteration or destruction. All employees and principals are required to keep personal information confidential and only authorised personnel have access to this information.

Who is the data controller?

The data controller collecting the information described in this statement is ShopSmart Agency.

Comments and questions

If you have any comments or questions about this privacy statement please email info@shopsmartagency.co.uk